



Key Issues

Cost and Fundraising



Scan code to learn more.

How would the new Zoo be financed?

Funding for the construction of the Zoo is expected to be a partnership. As part of that partnership, the City has secured the potential site. The City has committed in principle to provide the land at the City's costs.

Additional City funding is necessary to provide the infrastructure (roads, water, sewer) to serve the City. This funding would likely come from a collection of development fees and other funds specifically earmarked for infrastructure construction.

The Feasibility Study prepared in 2022 also identified a potential City contribution towards construction of the Zoo itself. The exact amount will be determined in the coming months as the Financing Plan is prepared.

The Feasibility Study indicates that the Zoo operations will be self-supporting and it is expected that the Zoo will not require ongoing financial contributions from the City for operating expenses.



What private funds will contribute to the new Zoo?

The Sacramento Zoological Society is working to gather donations and other partner funding to support construction of the Zoo. Every dollar helps to make the project a reality. You can learn more about the Society's fundraising efforts, and make a donation, by visiting awildtomorrow.org.

DONATE

Make a one-time or recurring donation or complete our pledge form.

CORPORATE MATCH

Ask your employer if they have a matching gift program and double your donation.

ESTATE GIFTS

Leave a legacy by naming the Sacramento Zoological Society in your estate plan.

OTHER WAYS TO SUPPORT

From stock transfers & IRA rollovers to grassroots fundraising & help spreading the word, there are many ways to help make this project a reality.